



Shivayee Educational Social and Medical Trust, Amravati

SUSHILA SURYAWANSHI **MANAGEMENT INSTITUTE** **OF TECHNOLOGY ADVANCEMENT**

DTE
Code
1302

Approved by - AICTE, Delhi & DTE, Maharashtra

Affiliated to - Sant Gadge Baba Amravati University, Amravati

PROSPECTUS **2026-27**





Shivayee Educational Social and Medical Trust, Amravati

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Master of Business Administration Batch 2023-25



**Master of Business Administration
(Human Resource Management)
Batch 2023-25**



**Master of Business Administration
(Information Technology System Management)
Batch 2023-25**



**Master of Business Administration
(Business Analytics) Batch 2023-25**



**Master of Business Administration
(Marketing Management) Batch 2023-25**



**Master of Business Administration
(Finance) Batch 2023-25**



Our Inspiration

LATE SUSHILA SURYAWANSHI (AKKA)

Meet Sushila Suryawanshi: a beacon of resilience, determination, and compassion

Despite facing relentless challenges, she stood unwavering, never yielding to the odds or corrupt systems. Instead, she championed education, instilling in her children the values of integrity, modern thinking, and empathy for the less fortunate.

Born into a farmer's family, Sushila understood the power of education firsthand. Despite her own schooling halting at the 4th standard, she refused to let her circumstances define her children's future. Widowed at a young age, she embraced self-reliance with pride, dedicating herself to nurturing her children's potential.

Her legacy isn't just in her son, Professor Dinesh Suryavanshi, but in the countless lives she touched through her unwavering support for education. She believed poverty wasn't a crime, but impoverished thinking was. Her words echoed hope in the darkest of times, reminding us all that within the depths of darkness lies the promise of a radiant dawn.

Sushila Suryawanshi, a woman of remarkable strength and boundless compassion, continues to inspire generations with her extraordinary journey."

Her silent endurance spoke volumes, teaching us invaluable lessons without uttering a single word. Through 8 years of dialysis, she imparted over 2000 lessons, not just for her children or the youth, but for society at large.

She echoed Mata Amrutanandamayi's wisdom, reminding us that true tragedy isn't found in death itself, but in squandering our potential and failing to utilize our capabilities. Sushila Suryawanshi's resilience and determination in the face of adversity serve as a beacon, guiding us to embrace each day as a new opportunity for growth and fulfilment. Her legacy lives on not just in her family, but in the countless lives touched by her silent yet powerful message."



From Chairperson's Desk

DR. SMITA SURYAWANSHI

**President, Shivayee Educational,
Social & Medical Trust**

To make India a great nation is not just an opportunity but our solemn duty. Shivayee Trust is committed to playing a pivotal role in this mission. Our organization aims to seize the precious opportunities available to us, striving to uplift our society, industry, and academia by imparting skills that are relevant and essential for the 21st century.

We are dedicated to fostering an environment that rejects bad practices and champions the best academic and social standards through transparency and integrity. In this atmosphere of positive change, we support and promote practices that ensure fairness and excellence.

It is imperative to send a clear message that no individual will be neglected or deprived of the chance to participate in the mainstream of progress based on caste, creed, gender, or religion. We stand for an inclusive approach where everyone can contribute to and benefit from the growth and development of our great nation.

Together, let us work towards building a brighter future where education and progress are accessible to all, and where our collective efforts pave the way for a prosperous and inclusive India.





From Secretary's Desk

PROF. DINESH SURYAWANSHI

**Secretary, Shivayee Educational,
Social & Medical Trust**

At Shivayee Trust, our mission is to cultivate meritocratic human resources that prioritize the needs of the poorest citizens. Our aim is to redefine our institute as a centre of opportunity, where education knows no bounds, and everyone can grow at an equal pace.

We are dedicated to creating a conducive environment through the active involvement of our leadership team, who encourages innovative ideas, recognizes talent, and provides equal opportunities for growth. By fostering such an environment, we ensure that every individual has the chance to excel and contribute meaningfully.

As we look to the future, we are committed to playing an active role in defining India's aspirational goals within the context of global developments. Our vision extends beyond local achievements; we aspire to position India prominently on the global stage.

In making Vidarbha self-confident and independent, we must think deeply about the kind of community and country we want to build. This involves inspiring not only our students and young people but also our teachers and business leaders. Together, we can instil a profound sense of pride and foster a workaholic culture of human resource development.

Let us all work together to realize this vision, ensuring that our efforts lead to a brighter, more inclusive future for all.





From Director's Desk

DR. PALLAVI MANDAOGADE

**Director, Sushila Suryawanshi Management
Institute of Technology Advancement**

At SSMITA, we are dedicated to fostering excellence in management education, research, training, and innovation. We embrace the philosophy of "नास्ति विद्यासमो बन्धुर्नास्ति विद्यासमः सुहृत्। नास्ति विद्यासमं वित्तं नास्ति विद्यासमं सुखम्॥," highlighting the pivotal role of effective management in achieving success.

Our holistic approach ensures that our students are industry-ready, armed not only with essential conceptual knowledge and skills but also enriched through direct interactions with industry experts and leaders. Through corporate connect sessions, live projects, industry visits, internships, and personalized mentoring, we prepare our students to excel in the professional world.

India's rich tradition values education deeply, guided by spiritual leaders like Sant, who have taught that education is a manifestation of one's inner talents, abilities, and thoughts. This ethos inspires us to cultivate students who are equipped to tackle future challenges with the right skill sets.

We are committed to providing each student with unparalleled opportunities to succeed and reach their full potential, enabling them to forge their own unique paths. At SSMITA, our mission is to nurture socially conscious leaders, managers, and entrepreneurs who will make impactful contributions to society and the world.

We prioritize building strong industry connections to ensure exceptional placement opportunities for our students, empowering them to contribute meaningfully across various sectors of the nation, thereby fostering prosperity, peace, and progress.

We look forward to embarking on this journey of reflection, discovery, and advancement together with you!

About **INSTITUTE**

At SSMITA, we are dedicated to personifying the Indian educational philosophy, which is deeply intertwined with the Indian identity, psyche, and ethos, while also embracing a global perspective under the principle of "One Earth, One Family & One Future."

Our mission goes beyond mere change; we strive for transformation at every level, particularly in the realm of thought, guiding individuals towards achieving perfection.

India's tradition of moral education is a cornerstone of our approach at SSMITA. Inspired by spiritual leaders like sants and others, we believe that education is the outward expression of an individual's inner abilities, skills, and thoughts.

Our management and Board of Governance at SSMITA are committed to the belief that every stakeholder and employee have valuable insights and opportunities in areas such as management, academia, research, innovation, incubation, employment, training, and placement. This philosophy is a foundational principle of the Shivayee Educational Social and Medical Trust.

With humility, we acknowledge that our aim is not to make revolutionary changes but to continually advocate for the essential elements of genuine growth, which stand against egotism and exploitation.

Join us at SSMITA as we pursue a journey of intellectual and moral development, fostering a community of thoughtful, socially responsible, and globally aware leaders.





OUR VISION

"At SSMITA, we empower futures through transformative education, fostering sustainable progress for a proud alma mater"



OUR MISSION

1. **Leadership Development** : Dedication to molding future leaders by providing rigorous management education that instils knowledge, skill, competence, vibrancy, meritocracy, and hard work in the youth.
2. **Holistic Growth** : Beyond academic excellence, a commitment to fostering innovation, critical thinking, and ethical decision-making, contributing significantly to region and nation building.
3. **Inclusive Excellence** : At SSMITA, we invite you to join a community dedicated to shaping leaders and contributing to a prosperous and inclusive India.

Program Structure

Master of Business Administration (MBA)

Choice Code : 130210110 | Intake : 60

Program Introduction :

The MBA programme is a two-year, post Graduate Program designed with a strong industry-oriented approach. It focuses on bridging the gap between academic knowledge and real-world business practices through experiential learning.

The institute offers specializations in Finance, Marketing, Human Resources, Operation Management and Business Analytics. The curriculum is systematically structured across four semesters, including summer internships and dissertation work for practical exposure.

Program emphasizes innovative teaching methods such as case studies, live projects, and industry interactions.

Strong focus is given to developing leadership, communication, and analytical skills among students. Regular exposure through guest lectures and placement activities enhances employability and corporate readiness. Overall, the programme aims to develop ethical, skilled, and industry-ready professionals equipped for dynamic business environments.

Salient Features :

- Industry-Integrated Curriculum: Continuous interaction with industry experts, guest lectures, and real-time business exposure
- Digital & Analytical Proficiency: Training in advanced Excel, business analytics, HR analytics, and digital marketing tools
- Technology & AI Orientation: Awareness and application of AI, automation, and digital transformation in business functions
- MOOCs & Blended Learning: Integration of SWAYAM, NPTEL, and online certification courses for enhanced learning flexibility and global exposure
- Skill & Employability Development: Structured training in communication, leadership, critical thinking, GDs, and interview techniques
- Experiential Learning Ecosystem: Live projects, internships, industrial visits, and field-based assignments
- Entrepreneurship & Innovation Focus: Encouragement for startup development, local enterprise engagement, and self-employment initiatives
- Local to Global Orientation ("Vocal to Local"): Strong linkage with local industry combined with national-level career opportunities
- Holistic Development: Emphasis on personality development through co-curricular and professional activities

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Legal & Business Environment	4
Financial Reporting, Statements and Analysis	4
Indian Ethos and Business Ethics	4
Organizational Behaviour	4
Computer Applications for Business	4
Business Statistics and Analytics for Decision Making (Internal Assessment)	4

Semester – II	
Course Name	Credit
Business Communication	4
Marketing Management	4
Corporate Finance	4
Research Methodology	4
Production and Operations Management	4
Human Resources Management	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
International Business Environment (Common Subject)	4
Specialization Professional Elective	
Specialization – Finance	
Investment Analysis and Portfolio Management	4
Indian Financial system and Financial Market	4
Financial Derivatives and Risk Management	4
Behavioural Finance	4
Specialization – Marketing	
Retail Management	4
Consumer Behaviour	4
Brand Management	4
Sales and Distribution Management	4
Specialization – Human Resource	
Talent Acquisition and Development	4
Employee Relations	4
Performance Management System	4
Compensation and Benefit Management	4
Specialization – Operation Management	
Supply Chain and Logistics Management	4
Management of Manufacturing Systems	4
Service Operations Management	4
Operation Research and Project Management	4
Dissertation (Pre – Report Submission) (Common Subject Internal Assessment)	2
Summer Internship Programme (Internal Assessment)	2

Semester – IV	
Course Name	Credit
Strategic Management (Common Subject)	4
Specialization Professional Elective	
Specialization – Finance	
Managing Banks and Financial Institutions	4
Financial Markets and Financial Services	4
Project Appraisal and Finance	4
Working Capital Management	4
Specialization – Marketing	
Digital Marketing	4
Integrated Marketing Communication	4
Sales Promotion Management	4
Service Marketing	4
Specialization – Human Resource	
Legal Framework Governing Human Relation	4
Organizational Change and Intervention Strategies	4
Team Dynamics at Work	
International Human Resource Management	4
Specialization – Business Analytics	
Data Analytics with R	4
Data Mining for Business Decisions	4
Marketing Analytics	4
Financial Credit Risk Analytics	
Dissertation (Final Report Submission) (Common Subject Internal & External Assessment)	2
MOOC Course (SWAYAM / NPETL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	24	26	106
Marks	600	600	500	500	2200

Career Options - Job Roles

- ▶ Management Trainee
- ▶ Business Development Executive
- ▶ Marketing Executive
- ▶ Inside Sales Executive
- ▶ Sales Executive
- ▶ Digital Marketing Executive
- ▶ CRM Executive
- ▶ Banking Operations Executive
- ▶ Financial Analyst (Entry Level)
- ▶ HR Executive / HR Trainee
- ▶ HR Recruiter (Junior)
- ▶ Talent Acquisition Specialist
- ▶ Operations Executive
- ▶ Product Executive (Fresher)
- ▶ Supply Chain Executive
- ▶ Project Coordinator
- ▶ Research Analyst
- ▶ Business Analyst (Fresher)
- ▶ Financial Analyst Trainee
- ▶ Strategy Analyst (Entry Level)



Program Structure

MBA (Finance)

Choice Code : 130262910 | Intake : 60 Seats

Program Introduction:

The MBA (Finance) is a two-year postgraduate program designed to develop future-ready finance professionals with strong analytical, managerial, and decision-making skills. The program integrates theoretical knowledge with practical exposure in areas such as financial management, investment analysis, banking, and corporate finance.

The curriculum is structured to provide a solid foundation in management principles during the initial semesters, followed by advanced specialization in finance and real-world application through internships, research projects, and case studies. The program aims to prepare students to meet the dynamic demands of the financial sector and global business environment.

Salient Features :

- Industry-oriented curriculum aligned with current financial trends
- Emphasis on practical learning through internships and live projects
- Exposure to financial markets, derivatives, and portfolio management
- Training in ERP systems and accounting software
- Development of communication and managerial skills
- Case study-based learning for presentations & report writing
- 60 – 75 Days Research-based Dissertation / Internship project in final semester
- Integration of ethics, corporate governance, and human values
- Opportunity to pursue MOOC courses for global exposure
- Focus on entrepreneurship and innovation

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Financial Reporting, Statements and Analysis	4
Organizational Behaviour	4
Management Practices	4
Research Methodology and Intellectual Property Rights	4
(Generic Elective) Indian Ethos and Business Ethics / Legal and Business Environment	4
Computer Application for Business (Internal Assessment)	4

Semester – II	
Course Name	Credit
Financial Management	4
Capital, Money & Commodity Market	4
Financial Derivatives	4
(Professional Elective) Personal Financial and Wealth Management / Investment Science	4
Accounting Software & ERP System	4
Business Communication	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
Financial Derivatives – II	4
Mutual Fund & Portfolio Management	4
Banking & Operations Management	4
Corporate Finance	4
(Professional Elective) Rural & Micro Finance / Direct & Indirect Taxes	4
Financial Decision Analysis	4
Universal Human Values – I (Internal Assessment)	4

Semester – IV	
Course Name	Credit
Corporate and Social Responsibility	4
Universal Human Values – II	4
Internship / Dissertation / Research Project	6
Case Study Preparations and Presentations (Internal Assessment)	4
Mooc Courses (SWAYAM / NPETL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	28	22	106
Marks	700	700	700	500	2600

Career Options - Job Roles

- ▶ Financial Analyst
- ▶ Investment Banker
- ▶ Credit Analyst
- ▶ Risk Manager
- ▶ Finance Manager
- ▶ Budget Analyst
- ▶ Accounts Manager
- ▶ Portfolio Manager
- ▶ Equity Research Analyst
- ▶ Wealth Manager
- ▶ Stock Market Analyst



Program Structure

MBA (Human Resource Management)

Choice Code : 130216410 | Intake : 60 Seats

Program Introduction :

The MBA (Human Resource Management) is a future-focused, industry-oriented postgraduate programme designed to develop dynamic HR leaders for the modern corporate world. The programme blends strategic management concepts with advanced human resource practices to prepare students for leadership roles across industries. With a strong emphasis on practical learning, students gain exposure through internships, case studies, research projects, presentations, field work, and industry interactions. The curriculum is aligned Outcome-Based Education, ensuring flexibility, skill enhancement, and professional competency. Students also benefit from MOOC certifications through SWAYAM/NPTEL, enhancing digital and global learning exposure. Through continuous industry integration and experiential learning, MBA (Human Resource Management) prepares students to become confident professionals, decision-makers, and people-centric business leaders in the rapidly evolving global workplace.

Salient Features :

- Industry-Oriented Curriculum aligned with current HR and business trends
- 60–75 Days Internship / Research Project for real corporate exposure
- MOOC Certification through SWAYAM/NPTEL for global learning opportunities
- Case Study-Based Learning and Practical HR Problem Solving Approach
- Interactive Learning through Seminars, Presentations, Workshops & Field Work
- Strong emphasis on Communication Skills, Leadership, Ethics & Human Values
- Focus to develop entrepreneurial mindset and leadership capabilities for career growth and innovation.

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Financial Reporting, Statements and Analysis	4
Organizational Behaviour	4
Management Practices	4
Research Methodology and Intellectual Property Rights	4
(Generic Elective) Indian Ethos and Business Ethics / Legal and Business Environment	4
Computer Application for Business (Internal Assessment)	4

Semester – II	
Course Name	Credit
Introduction to Human Resource Management	4
Talent Acquisition & Development	4
Employee Relations Management	4
(Professional Elective) Compensation & Benefit Management/ Industrial Psychology & Sociology	4
Human Resource Information System	4
Business Communication	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
Legal Framework Governing Human Relations	4
Organizational Change and Interventional Strategies	4
Team Dynamics at Work	4
Performance Management System	4
(Professional Elective) International Human Resource Management / Global HRM	4
Strategic HRM	4
Universal Human Values – I (Internal Assessment)	4

Semester – IV	
Course Name	Credit
Corporate and Social Responsibility	4
Universal Human Values – II	4
Internship / Dissertation / Research Project	6
Case Study Preparations and Presentations (Internal Assessment)	4
Mooc Courses (SWAYAM / NPETL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	28	22	106
Marks	700	700	700	500	2600

Career Options - Job Roles

- ▶ HR Manager
- ▶ HR Business Partner (HRBP)
- ▶ Talent Acquisition Specialist / Recruitment Manager
- ▶ HR Analytics Executive
- ▶ Learning & Development Manager
- ▶ Employee Engagement Specialist
- ▶ Compensation & Benefits Analyst
- ▶ Organizational Development Consultant
- ▶ Industrial Relations Officer
- ▶ Performance Management Specialist
- ▶ Corporate Training Manager
- ▶ Human Resource Information System (HRIS) Executive
- ▶ People Operations Manager
- ▶ Diversity, Equity & Inclusion (DEI) Specialist
- ▶ Payroll & Compliance Manager
- ▶ Leadership Development Consultant



Program Structure

MBA (Marketing Management)

Choice Code : 130217810 | Intake : 60 Seats

Program Introduction :

The MBA (Marketing Management) Program is a dynamic program designed to prepare future marketing leaders for a competitive and evolving business environment. It focuses on developing strategic thinking, market understanding, and customer-centric decision-making abilities. The program integrates modern business practices with a global and digital outlook, enabling students to respond effectively to changing market trends. With an emphasis on innovation and leadership, it equips learners to build impactful marketing strategies and drive organizational growth.

Salient Features :

- Structured curriculum that progresses from core management fundamentals to advanced marketing specialization.
- Integration of academic concepts with practical application to enhance analytical and decision-making skills.
- Focus on developing essential managerial competencies such as leadership, communication, and problem-solving.
- 60-75 Days Internship / Research Project for real corporate exposure with Interdisciplinary approach that strengthens overall business acumen across multiple functional areas.
- MOOC Certification through SWAYAM/NPTEL for global learning opportunities
- Hands-on industry exposure through field visits, retail and corporate interactions, enabling real-world learning.
- Experiential learning through management events, case study discussions, movie-based analysis, and student-driven activities to enhance practical skills and employability.
- Focus to develop entrepreneurial mindset and leadership capabilities for career growth and innovation.

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Financial Reporting, Statements and Analysis	4
Organizational Behaviour	4
Management Practices	4
Research Methodology and Intellectual Property Rights	4
(Generic Elective) Indian Ethos and Business Ethics / Legal and Business Environment	4
Computer Application for Business (Internal Assessment)	4

Semester – II	
Course Name	Credit
Marketing Management Concepts	4
Integrated Marketing Communications	4
Consumer Behaviour	4
(Professional Elective) Business Marketing Operations / Marketing Research	4
Retail Marketing & Distribution Management	4
Business Communication	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
Brand Management	4
Service Marketing	4
International Marketing	4
Marketing Analytics	4
(Professional Elective) Advertising & Media Planning / Digital Marketing	4
Introduction to Supply Chain Management	4
Universal Human Values – I (Internal Assessment)	4

Semester – IV	
Course Name	Credit
Corporate and Social Responsibility	4
Universal Human Values – II	4
Internship / Dissertation / Research Project	6
Case Study Preparations and Presentations (Internal Assessment)	4
MOOC Courses (SWAYAM / NPTEL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	28	22	106
Marks	700	700	700	500	2600

Career Options - Job Roles

- ▶ Marketing Manager
- ▶ Brand Manager –
- ▶ Sales Manager / Business Development Executive
- ▶ Digital Marketing Manager
- ▶ Performance Marketing Manager
- ▶ Marketing Analytics & BI Analyst
- ▶ Retail Manager
- ▶ Customer Relationship Manager (CRM)
- ▶ Social Media Manager
- ▶ E-commerce Manager



Program Structure

MBA (Information Technology & Systems Management)

Choice Code : 130264110 | Intake : 30 Seats

Program Introduction :

The MBA (Information Technology & Systems Management) is a two-year postgraduate program designed to integrate management principles with advanced information technology skills. The program aims to develop professionals who can effectively manage IT systems, analyze business data, and lead digital transformation in organizations.

The curriculum combines core management subjects with specialized IT courses such as data analytics, cybersecurity, software project management, and business intelligence. It prepares students to bridge the gap between business strategy and technological implementation in a rapidly evolving digital economy.

Salient Features :

- Industry-relevant curriculum focusing on IT and business integration
- Strong foundation in data analytics, big data, and business intelligence
- Exposure to cybersecurity and information systems auditing
- Hands-on learning in programming and software development concepts
- Training in software project management and system design
- Focus on emerging technologies and digital transformation
- Case study-based teaching methodology
- 60 – 75 Days Internship / research project for real-world experience
- Development of communication, managerial, and leadership skills
- Opportunity to pursue MOOC courses for global learning exposure

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Financial Reporting, Statements and Analysis	4
Organizational Behaviour	4
Management Practices	4
Research Methodology and Intellectual Property Rights	4
(Generic Elective) Indian Ethos and Business Ethics / Legal and Business Environment	4
Computer Application for Business (Internal Assessment)	4

Semester – II	
Course Name	Credit
Introduction to Information Technology	4
Information Systems Analysis & Design	4
Data Analytics & Business Intelligence	4
(Professional Elective) Cyber Security/ Emerging Technologies	4
Introduction to Programming	4
Business Communication	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
Big Data Analytics & Management	4
Software Testing	4
Information Security & Audit	4
Data Warehousing & Data Mining	4
(Professional Elective) Software Marketing/ E-Commerce & Retail IT	4
Managing Software Projects	4
Universal Human Values – I (Internal Assessment)	4

Semester – IV	
Course Name	Credit
Corporate and Social Responsibility	4
Universal Human Values – II	4
Internship / Dissertation / Research Project	6
Case Study Preparations and Presentations (Internal Assessment)	4
Mooc Courses (SWAYAM / NPETL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	28	22	106
Marks	700	700	700	500	2600

Career Options - Job Roles

- ▶ Systems Analyst
- ▶ IT Manager
- ▶ Business Systems Analyst
- ▶ Data Analyst
- ▶ QA Analyst
- ▶ Business Intelligence Analyst
- ▶ Big Data Analyst
- ▶ Data Consultant
- ▶ Cyber Security Analyst
- ▶ Information Security Auditor
- ▶ IT Risk Manager
- ▶ IT Consultant



Program Structure

MBA (Business Analytics)

Choice Code : 130264010 | Intake : 30 Seats

Program Introduction :

Step into the future of business with our MBA (Business Analytics) — a program designed to transform you into a highly sought-after data-driven professional. In today's digital economy, companies are not just looking for managers, but leaders who can turn data into powerful business decisions. This program blends core management knowledge with cutting-edge analytics tools. With a strong focus on real-world application, students gain hands-on experience through live projects, internships, and case studies. The curriculum is aligned with industry needs, ensuring you graduate job-ready from day one. Whether you aim to work with top MNCs, fast-growing startups, or global consulting firms, this program opens doors to high-growth careers. If you want to build a future-proof career with strong earning potential, this is the program for you.

Salient Features :

- Industry-aligned curriculum designed for high-demand analytics careers
- Practical exposure through 60 – 75 Days Dissertation / internship Research projects
- Hands-on training in tools like Python, R, Power BI, and Advance Excel
- Global learning exposure through MOOC certifications
- Case study-based learning to develop real business problem-solving skills
- Strong emphasis on Communication Skills, Leadership, Ethics & Human Values
- Continuous skill development with presentations, projects, and industry interaction

PROGRAM CURRICULUM STRUCTURE

Semester – I	
Course Name	Credit
Managerial Economics	4
Financial Reporting, Statements and Analysis	4
Organizational Behaviour	4
Management Practices	4
Research Methodology and Intellectual Property Rights	4
(Generic Elective) Indian Ethos and Business Ethics / Legal and Business Environment	4
Computer Application for Business (Internal Assessment)	4

Semester – II	
Course Name	Credit
Quantitative Business Analysis	4
Data Mining for Business Intelligence	4
Machine Learning Application for Business	4
(Professional Elective) Data Visualization/ Web Analytics	4
BA & Tools Of BA – R, Python, SPSS	4
Business Communication	4
Entrepreneurship (Internal Assessment)	4

Semester – III	
Course Name	Credit
Pricing Analytics	4
Business Econometrics	4
Applied Data Analytics	4
Big Data Analytics	4
(Professional Elective) Supply chain analytics/ E-Commerce Analytics	4
Retail Analytics	4
Universal Human Values – I (Internal Assessment)	4

Semester – IV	
Course Name	Credit
Corporate and Social Responsibility	4
Universal Human Values – II	4
Internship / Dissertation / Research Project	6
Case Study Preparations and Presentations (Internal Assessment)	4
Mooc Courses (SWAYAM / NPETL)	4

CREDIT STRUCTURE

Semester	Semester – I	Semester – II	Semester – III	Semester – IV	Total
Credit	28	28	28	22	106
Marks	700	700	700	500	2600

Career Options - Job Roles

- ▶ Data Analyst
- ▶ Business Intelligence (BI) Analyst
- ▶ Product Analyst
- ▶ Entry-Level Data Scientist
- ▶ Analytics Consultant
- ▶ Financial / Risk Analyst
- ▶ Marketing & Retail Analyst
- ▶ Machine Learning Analyst



Admission Process for Academic Year 2026 - 27

First Year Admission Process

The MBA admission process at Sushila Suryawanshi Management Institute of Technology Advancement follows a structured and transparent approach to ensure fair and merit-based selection of candidates.

Admission is conducted in accordance with the guidelines and schedules provided by the State Common Entrance Test Cell, Maharashtra State (State CET Cell) and the Directorate of Technical Education, Government of Maharashtra (DTE), under the Centralized Admission Process (CAP). All candidates must ensure they meet the eligibility criteria and possess all necessary documents as outlined in the State CET Cell admission information brochure for MBA.

It is mandatory for all aspiring candidates to register and confirm their online application form for MAH-MBA/MMS-CET through the official website.

Overview of the steps involved:

1. Online Registration and Application:

- Candidates must register online on the official website (www.mahacet.org) as per the schedule.
- Those who have already registered for MAH-MBA/MMS-CET need not pay any additional fees for admission registration. However, candidates with valid scores from other recognized entrance exams (CAT, CMAT, XAT, ATMA, MAT, GMAT) must pay a registration fee through online payment methods.

2. Document Upload and Verification:

- Candidates must scan and upload the required documents during the online application process.
- Document verification can be done via E-Scrutiny (online mode) or Physical Scrutiny (at designated centres). Candidates choosing E-Scrutiny need not visit the centres physically, as their documents will be verified online.

3. Eligibility Criteria:

- For Maharashtra State Candidates: Candidates must be Indian nationals, have a Bachelor's degree with at least 50% marks (45% for reserved categories and PWD candidates from Maharashtra), and have a non-zero score in MAH-MBA/MMS-CET 2026.
- For All India Candidates, Union Territory of Jammu and Kashmir, and Ladakh Migrant Candidates: Similar criteria as above, but they can also present scores from other recognized entrance exams (CAT, CMAT, XAT, ATMA, MAT, GMAT).
- For NRI/OCI/PIO, Children of Indian Workers in Gulf Countries, and Foreign Nationals: A Bachelor's degree with at least 50% marks and any other criteria set by the relevant authorities.

4. Application Confirmation:

- Candidates must confirm their application form after completing the document upload and verification process. This can be done online or at a Physical Scrutiny Centre, depending on the mode chosen.

5. CAP (Centralized Admission Process) Rounds:

- Candidates participate in CAP rounds where they fill and confirm their options for institutes and courses.
- Seat allocation is done based on merit, preference, and availability.

6. Reporting and Fee Payment:

- After seat allocation, candidates must pay the seat acceptance fee online and report to the allotted institute for admission confirmation.
- Candidates must present the original documents for verification at the institute.

7. Important Notes:

- Reserved category candidates must produce valid caste, tribe, and non-creamy layer certificates.
- EWS candidates must provide the eligibility certificate as per the state government's format.
- Document verification and confirmation must be completed within the stipulated timelines, and candidates are advised to keep track of the official notifications and updates on the website.

ADMISSION PROCESS

Document Verification

- Candidate Registration
- Candidate Login
- Fill Type of Candidature
- Type Details
- Category Details
- Qualification Details
- Personal Details
- Upload Photo and Signature
- Payment details
- Printable Application form
- Go to FC

Admission Procedure

- Advertisement by CET Cell
- Online Filling & Submission of Application Form
- Appearing for MAH MBA CET / CMAT / CAT & MAH - MCA CET Exam
- Registration through Online Application
- Declaration of CET Result
- Document Verification at Facilitation Centre for CAP
- Filling up of option form for CAP rounds
- Seat Allotment for CAP
- Confirmation of Admission at reporting centre
- Reporting & Confirmation of admission at allotted Institute
- Course Commencement

First Year Fees Structure For Academic Year 2026-27

Category	OPEN/ Against CAP/ Institute Level	OBC	SC/ ST	VJ/NT/ SBC	EBC/ EWS	Minority	TFWS/ Girls TFWS	Candidate appeared for exam other than MBA CET (CAT, ATMA, CMAT, XAT, etc.)
Tuition Fee	86878	43439	0	0	43439	86878	0	86878
Development Fee	9122	9122	0	9122	9122	9122	9122	9122
Total	96000	52561	00	9122	52561	96000	9122	96000

Note :

1. Free Education for Girls by Government of Maharashtra is indicated as : Girls TFWS
2. Caution Money Rs. 3000/- (Refundable after completion of Programme)
3. All figures are in Rupees

Direct Second Year (Lateral Entry) Admission Process

The MBA admission process at Sushila Suryawanshi Management Institute of Technology Advancement follows a structured and transparent approach to ensure fair and merit-based selection of candidates.

Admission is conducted in accordance with the guidelines and schedules provided by the State Common Entrance Test Cell, Maharashtra State (State CET Cell) and the Directorate of Technical Education, Government of Maharashtra (DTE), under the Centralized Admission Process (CAP). All candidates must ensure they meet the eligibility criteria and possess all necessary documents as outlined in the State CET Cell admission information brochure for MBA.

It is mandatory for all aspiring candidates to register and confirm their online application form for MAH-MBA/MMS-CET through the official website.

Overview of the steps involved:

1. Online Registration and Application:
 - Candidates must register online on the official website (www.mahacet.org) as per the schedule.
2. Document Upload and Verification:
 - Candidates must scan and upload the required documents during the online application process.
 - Document verification can be done via E-Scrutiny (online mode) or Physical Scrutiny (at designated centres). Candidates choosing E-Scrutiny need not visit the centres physically, as their documents will be verified online.
3. Eligibility Criteria:
 - should be a citizen of India;
 - should have passed B. E. or B. Tech or BBA or BMS (4 Years)
4. Display of eligible candidate's list (provisional) - for Maharashtra State/ All India candidates on website.
5. Display of distribution of seats available for the admission Post Graduate course for second year (Lateral Entry)
6. Institutional Admission Round: -
 - Display of vacant seats on institute website
 - Institute giving appropriate advertisement in the News Paper, invite applications from registered candidates,
 - Candidate apply to individual institute for Lateral Entry admission
 - Display of Provisional Merit List on college website and Institute Notice Board
 - Apply for grievance if any
 - Display of Final Merit List on college website and Institute Notice Board
 - Carry out / Complete Admission Process as per the rule 13 of information brochure

Fees Structure for Academic Year 2026-27

Particulars	Fees (INR)
Tuition Fees	86878
Development Fees	9122
Total	96000

Note :

1. NO scholarship is available for admission to DSY (LE) students.
2. Caution Money INR 3,000/- (Refundable after completion of Programme)

LIST OF SCHOLARSHIPS

Social Justice and Special Assistance Department

Government of India Post-Matric Scholarship

Post-Matric Tuition Fee and Examination Fee (Freeship)

Maintenance Allowance for student Studying in professional courses

Rajarshri Chhatrapati Shahu Maharaj Merit Scholarship

Post-Matric Scholarship for persons with disability

Vocational Training Fee reimbursement for the students belonging to Scheduled Caste category Students

Tribal Development Department

Post Matric Scholarship Scheme (Government of India)

Tuition Fee & Exam Fee for Tribal Students (Freeship)

Vocational Education Fee Reimbursement

Vocational Education Maintenance Allowance

Vocational Training Fee reimbursement for the students belonging to Scheduled Tribe Category

Directorate of Technical Education

Rajarshi Chhatrapati Shahu Maharaj Shikshan Shulkh Shishyavrutti Yojna (EBC)

Dr Panjabrao Deshmukh Vastigruh Nirvah Bhatta Yojna (DTE)

OBC, SEBC, VJNT & SBC Welfare Department

Post Matric Scholarship to VJNT Students

Tuition Fees and Examination Fees to VJNT Students

Payment of Maintenance Allowance to VJNT and SBC Students Studying in Professional Courses and Living in Hostel Attached to Professional Colleges

Post Matric Scholarship to OBC Students

Post Matric Scholarship to SBC Students

Tuition Fees and Examination Fees to OBC Students

Tuition Fees and Examination Fees to SBC Students

Minority Development Department

Scholarship Scheme for State Minority Communities Pursuing Higher Professional Education/ All Post H.S.C Courses. (Part-I (Technical Course (DTE)

Other Scholarship

Shivayee Scholarship for Merit & financially Weaker Student

Swadhar Yojana for SC & OBC student

Internal Committees for Quality & Integrity

GOVERNING BODY

Sr. No.	Name	Designation
1	Dr. Smita Suryawanshi	Chairman
2	Prof. Dinesh Suryawanshi	Secretary
3	Mr. Abhay Suryawanshi	Treasurer
4	Mr. Sanjay Jadhav	Member
5	Dr. A. B. Marathe	Member
6	Mr. Shailesh Naringe	Member
7	Mr. Prakash Patil	Member
8	Mr. Sagar Suryawanshi	Member
9	Dr. Rajesh Lekhapure	Member
10	Dr. Suhas Pachpande	Member
11	Mr. Vineet Kuber	Member
12	Mr. Jayesh Suryawanshi	Member
13	Representative of AICTE	Member
14	Representative of UGC	Member
15	Representative of Sant Gadge Baba Amravati University	Member
16	Mr. Vijay Kadre	Member
17	Mr. Ganesh Suryawanshi	Member
18	Mr. Vinod Kalantri	Member

INTERNAL QUALITY ASSURANCE COMMITTEE (IQAC)

Sr.No.	Name of the Member	Designation	Role
1	Dr. Pallavi Mandaogade	Director,SSMITA	Chairperson
2	Mr. Abhay Suryawanshi	Treasurer	Members from Management
3	Dr. Shreeram Balekar	Asst.Professor	Co-ordinator of IQAC
4	Dr. M. S Ali	Local society member	Nominee from Local Societies
5	Ms. Tanu Ingale	Student representative	Student
6	Dr. A B Marathe	Industry Representative	Nominee from Industrialist
7	Mr. Kamlesh Daga	Industry Representative	
8	Adv. Atul Bhardwaj	Stakeholders	Stakeholders
9	Mr. Vikas vaidya	Stakeholders	
10	Ms. Vanshika Band	Teacher Representative	Teacher Representatives
11	Mr. Amol Karmarkar	Teacher Representative	
12	Mrs. Madhuri Nistane	Teacher Representative	
13	Mrs. Rakhi Gachake	Head Librarian	Administrative Officers
14	Mr. Rohan Deshmukh	Admin Officer	

Internal Committees for Quality & Integrity

COLLEGE DEVELOPMENT COMMITTEE (CDC)

Sr.No.	Name of the Person	Association	Designation
1	Dr. Smita Suryawanshi	President	Chairperson
2	Prof. Dinesh Suryawanshi	Secretary	Member
3	Dr. A. B. Marathe	Education	Member
4	Shri Nilesh Partani	Industry	Member
5	Dr. Prashant Gawande	Research	Member
6	Adv. Atul Bhardwaj	Social	Member
7	Mr. Abhay Suryawanshi	Treasurer	Member
8	Prof. Amol Karmarkar	HOD	Member
9	Prof. Rohan Deshmukh	Admin Officer	Member
10	Dr. Shreeram Balekar	Coordinator - IQAC	Member
11	Prof. Amit Deshmukh	Teaching Representative	Member
12	Prof. Madhuri Nistane	Teaching Representative	Member
13	Prof. Rohan Pimpalkar	Teaching Representative	Member
14	Vasundhara Nistane	College Student Council President	Member
15	Adveit Chonde	College Student Council Secretary	Member

INTERNAL COMMITTEE

Sr.No.	Name	Designation	Role
1	Dr. Pallavi Mandaogade	Director	Chairperson
2	Mr.Amit Deshmukh	Assistant Professor	Member & Convenor
3	Mr Rohan Deshmukh	Admin Officer	Member
4	Mr. Amol Karmarkar	Assistant Professor	Member
5	Adv Atul Bhardwaj	Advocate , Law Practitioner	External Member
6	Dr Aruna Kakde	Principal APJ College	External Member
7	Mr. Aniket Awazad	Student, MBA 2nd Year	Member
8	Mrs. Apurva Umap	Student, MBA 2nd Year	Member
9	Mr Krushnaprasad Asatkar	Student, MBA 1st Year	Member
10	Ms Shraddha Ghumavare	Student, MBA 1st Year	Member

Internal Committees for Quality & Integrity

STUDENT GRIEVANCE REDRESSAL CELL

Sr.No.	Name	Designation	Role
1	Prof. Amol Karmarkar	In-charge Director	Chairperson
2	Prof. Amit Deshmukh	Assistant Professor	Teacher Representative & Convenor
3	Mrs. Bhargavi Pande	Assistant Professor	Teacher Representative
4	Mrs. Rakhi Gachke	Librarian	Non-Teaching Representative
5	Mr. Rohan Deshmukh	Admin officer	Non-Teaching Representative
6	Mr. Rajiv Borkar	SGBAU, Student development Committee	Representative from the University
7	Dr. Shaila Nibjiya	Faculty Biyani college Amravati	External Member
8	A representative from among students at the college to be nominated by the Director based on academic merit / excellence in sports / performance in co-curricular activities -	As and when required	Special Invitee

FACULTY GRIEVANCE REDRESSAL CELL

Sr.No.	Name	Designation	Role	Contact
1	Dr. Pallavi Mandaogade	Director	Chairperson	9657724192
2	Prof. Amol Karmarkar	Assistant Professor	Teacher Representative & Convenor	9823191543
3	Mrs. Madhuri Nistane	Assistant Professor	Teacher Representative	7498094191
4	Mrs. Rakhi Gachake	Librarian	Non-Teaching Representative	9158684180
5	Mr Rohan Deshmukh	Admin officer	Non-Teaching Representative	8793123407
6	Suhas Pachpande	SGBAU, Computer Science Department	Representative from the University	
7	Dr. Shaila Nibjiya	Faculty Biyani college Amravati	External Member	9823264500
8	A representative from among faculties of the college to be nominated by the Director based on academic merit / excellence in sports / performance in co-curricular activities -	As and when required	Special Invitee	

Internal Committees for Quality & Integrity

SC/ST COMMITTEE

Sr.No.	Name	Designation	Role
1	Dr. Pallavi Mandaogade	Director	Chairman
2	Mr. Swapnil Tijare	Assistant Professor	Teacher Representative
3	Ms Lumbini Sardare	Assistant Professor	Teacher Representative
4	Mr. Rakhi Gachake	Librarian	Non-Teaching Representative
5	Mr. Rohan Deshmukh	Admin	Non-Teaching
6	Dr Kishor Raut	Faculty SGBAU Sociology Dept.	External Member
7	Mr. Anitya Dongare	Second Year Student	Student Representative
8	Ms. Shivani Dhakade	Second Year Student	Student Representative
9	Mr Manav Patangray	First Year Student	Student Representative
10	Ms. Rutuja Kadu	First Year Student	Student Representative

ANTI-RAGGING COMMITTEE

Sr.No.	Name	Designation	Role
1	Mr. Pallavi Mandaogade	Director	Chairman
2	Mr. Shreeram Balekar	Assistant. Professor	Teacher Representative & Convenor
3	Mrs. Rakhi Gachake	Librarian	Non-Teaching. Representative
4	Mr. Rohan Deshmukh	Admin Officer	Non-Teaching. Representative
5	Mr. Mayur Vaghav	Second Year Student	Student Representative
6	Mrs. Jaya Bijore	Second Year Student	Student Representative
7	Ms. Vanshika Dubey	First Year Student.	Student Representative
8	Mr. Adveit Chondhe	First Year Student.	Student Representative
9	Dr. Nita Honrao	Faculty, Biyani college Amravati	External Member
10	Mrs. Meena Uke	Home Maker	Parent representative

Industry Relation, Training & Placement Cell

Industry Institute Interaction Cell

Objectives: - The III cell acts as a bridge between institute, industry and the real world. It encourages students, faculty and technicians to interact with industry in all possible ways with the idea of clearly understanding the present day industrial processes.

Functions:

- Industry Institute Interaction cell continuously encourage students to undergo internship to synchronize the quality of education to meet the current trends and needs of industry
- To arrange the guest lectures by experts from industry frequently to make the students familiar with latest industrial practices so that they become "Industry-Ready students."
- To organize the industrial visits for students and staff to learn the latest industrial practices.
- To send the students for Industrial Training Programs to train them in the latest technologies.



Research Methodology and Dissertation Preparation
Dr. Mayuresh M. Shingrup, Faculty in the Department of Commerce, Jagadamba Mahavidyalaya, Achalpur City, MH



Cognavi India Pvt. Ltd. - A Subsidiary Company of Forum Engineering Inc., Japan, MoU Signing Ceremony



Mitsutaka Sekino, Director, Cognavi India Pvt. Ltd.



MoU Signing ceremony with Amravati Management Association



Round Table Meeting with Mr. Vivek Joshi, Director & CEO, Sundaram Clayton Ltd. Chennai along with Amravati Chamber of Commerce and Amravati Management Association



Interaction with Dr. Anand Deshpande, MD and Founder CEO, Persistent Ltd.

Memorandum of Understanding with International and National Industries

Sr. No.	Name of Agencies	Propose of MOU	Domain
1	SmartBridge Educational Services Pvt. Ltd. Hyderabad	Internships, Placements, Industry Oriented Skilling Certified courses in IT - Ites Sector	Cyber Security, Software Development, Data Science, Data Analytics, etc. under IT and ITes Sector
2	Cognavi India Pvt. Ltd. a subsidiary of Forum Engineering Inc. Japan	Industry Oriented Certificate Courses, Portal registration for Major, Minor Project, Internship, CRT skilling training program, Placements for Western Vidarbha Region and affiliated college of SGBAU, Amravati	Engineering and Science for MNCs, Japanese Companies
3	District Skill Development, Employment, Entrepreneurship Guidance Centre, Amravati	Skill Development Courses Training under the scheme Acharya Chanakya Kaushal Vikas Kendra sanctioned by MSSDC	Cyber Security, Software Development, Data Science, Data Analytics, etc. under IT and ITes Sector, Banking, Financial Services, Marketing, Insurance, Investment, etc. under BFSI SSC
4	Widesoftech Pvt. Ltd., Nagpur	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Software Development, Data Science, Data Analytics, HR, Marketing, Financials, etc. under IT and ITes Sector/ Business Process Management / BFSI - Banking, Financial, Securities and Insurance
5	MKP IT Services Pvt. Ltd., Nagpur	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Software Development, Data Science, Data Analytics, etc. under IT and ITes Sector / Business Process Management
6	Softsense Technoserve (India) Pvt. Ltd., Nagpur	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Cyber Security, Software Development, Data Science, Data Analytics, etc. under IT and ITes Sector
7	NASSCOM - National Association of Software and Services Companies	QP Adaption, Contents, Assessment	IT - ITes Sector
8	Amravati Management Association (AMA)	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Management
9	LogixSpire Technologies Pvt. Ltd., Nagpur	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Software Development, Data Science, Data Analytics, etc. under IT and ITes Sector / Business Process Management
10	Geotech GIS Training Institute and Consultancy Services, Chh. Sambhaji Nagar	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	GIS and Remote Sensing
11	Risewell Cybersecurity Solutions Pvt. Ltd., Nagpur	Conferences, Seminars, Training, Expert Lectures, Workshops, Visit, Internship, Project, Curriculum Designing and its execution, Projects, Placements, FDP, STTP	Cyber Security, Digital Forensics, Cloud Security, Application / Web Security, etc. under IT and ITes Sector

Training & Placement Cell

Training and Placement Cell is the most vibrant cell of the college. The Training and Placement Cell conduct activities which are instrumental for the student's career development. The active and expert team of cell execute the structured plan of training activities which focus on employability enhancement of fresh Management Graduates. Activities includes training on English Communication, Soft Skills, Aptitude on non-technical front essential traits for fresher recruitment. Also, on technical front cell motivate students to get trained in profile specific skills. Sole objective is to reduce the skill gap.

The training and placement objectives are achieved with strong Industry Institute Interaction (III) which will leads to the higher placement performance since inception of the cell. Regular interaction with industry in regards of Industry visits by faculties and students, TPO – HR meets, Guest / Expert session from industry personals and MoUs with industries to cater various Technical and Non-Technical skill needs of students and faculties through Internship, workshops, Live projects, consultancy projects and many more.

The Connect with various Sector Skill Councils to name few: NASSCOM, BFSI, IASC, Logistics, MEPSC, Telecom, etc. for Industry Certified Courses and Internships. That's the way of fulfilling the Industry – Academia Skill Gap. This will lead to develop the industry ready human resource.

The cell is indeed requirement of time and certainly will contribute to increase the Employability of Students, so that these skilled students will serve to industries for sectoral growth and subsequently to development of developed nation – INDIA.

Objectives:

1. To provide industry needed skill Trainings to graduating students which are profile specific
2. Facilitate graduating student with industry needed Globally recognized certifications
3. Provide the internship opportunities to trained candidates in relevant sector / domain
4. Provide placement opportunities to trained candidates directly / post internship

Training Centre



श्री. नरेंद्र मोदी
मा. प्रधानमंत्री



महाराष्ट्र शासन



श्री. एकनाथ शिंदे
मा. मुख्यमंत्री



श्री. देवेंद्र फडणवीस
मा. उपमुख्यमंत्री



श्री. अजित पवार
मा. उपमुख्यमंत्री



श्री. मंगलप्रभात लोढा
मंत्री, कौशल्य विकास

कौशल्य, रोजगार, उद्योजकता व नाविन्यता विभाग

आचार्य चाणक्य कौशल्य विकास केंद्र

**सुशिला सुर्यवंशी मॅनेजमेंट इन्स्टिट्यूट
ऑफ टेक्नॉलॉजी एंडव्हान्समेंट**

०९, श्री. अंबा बीझनेस पार्क, राहट गाव,
अमरावती – ४४४६०२.

संकल्पना

Training & Placement Cell

Courses Offered

SSC/Q0901 Security Analyst -
Duration : 480 Hrs.
Sector Skill Council - NASSCOM



BSC/Q8404 Sales Associate Direct Channel
Duration 420 Hrs
Sector Skill Council: - BFSI



Employability Enhancement Trainings

Pre-Placement Interview Preparation - A 6 Days 15 Hrs Training Program
Contents – Campus Placement Scinario, Resume, Interview, Mock Interview,
Group Discussion, Mock Group Discussion

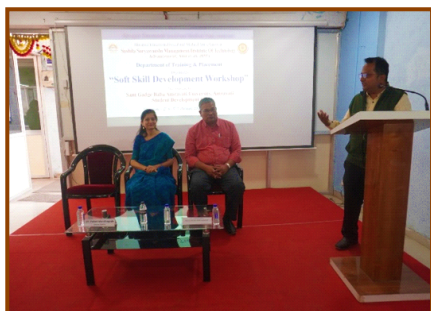


Training & Placement Cell

Soft skill Development Workshop

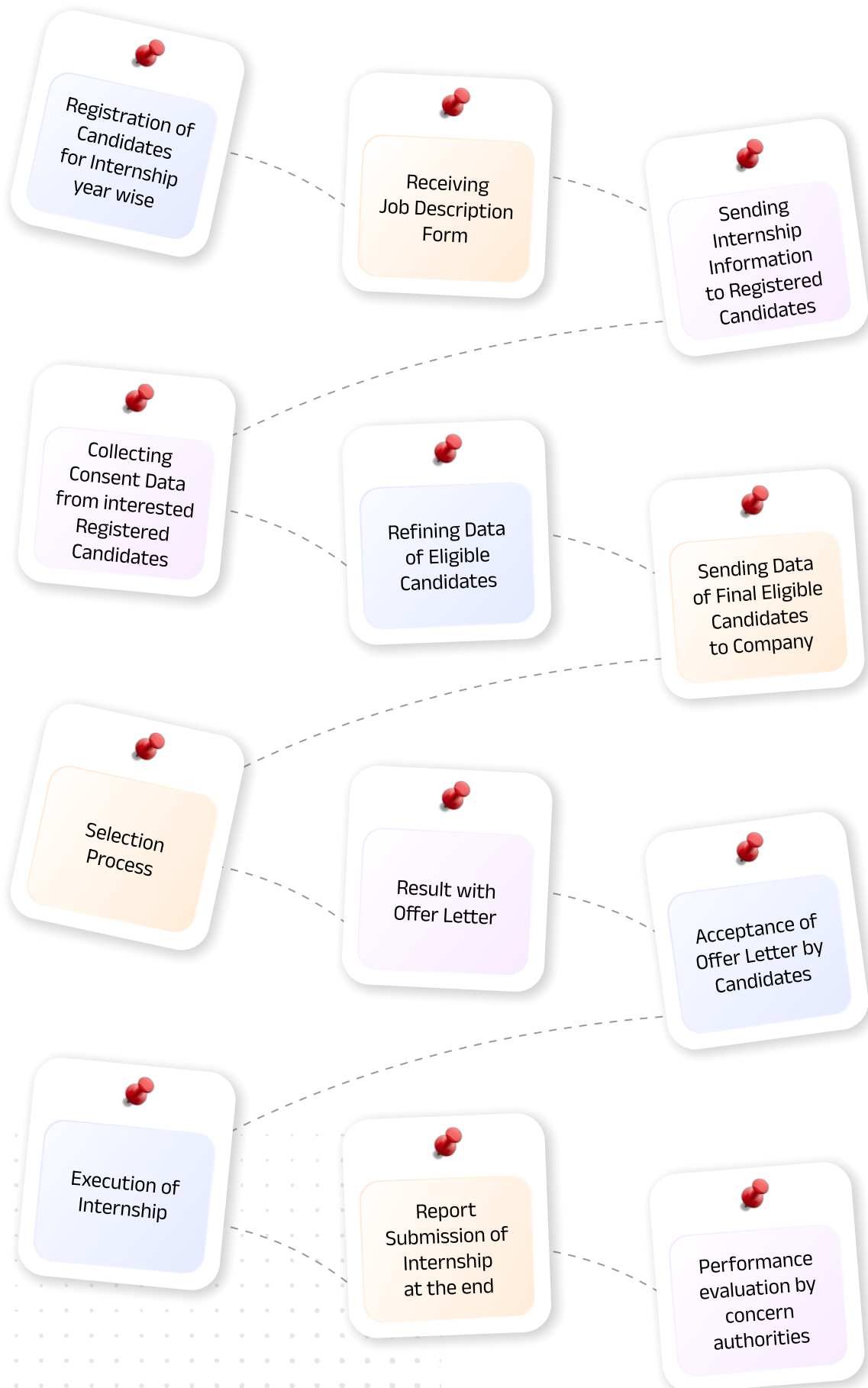
A 4 Days 15 Hrs SGBAU Student Development Sponsored Training Program

Contents – Motivation, Time Management, Verble Communication, Non Verble Communication, Presentation Skill, Group Discussion, Resume Writing, Interview Skills, Goal Setting, Character, Ethics & Moral



Internship Cell

Internship Process



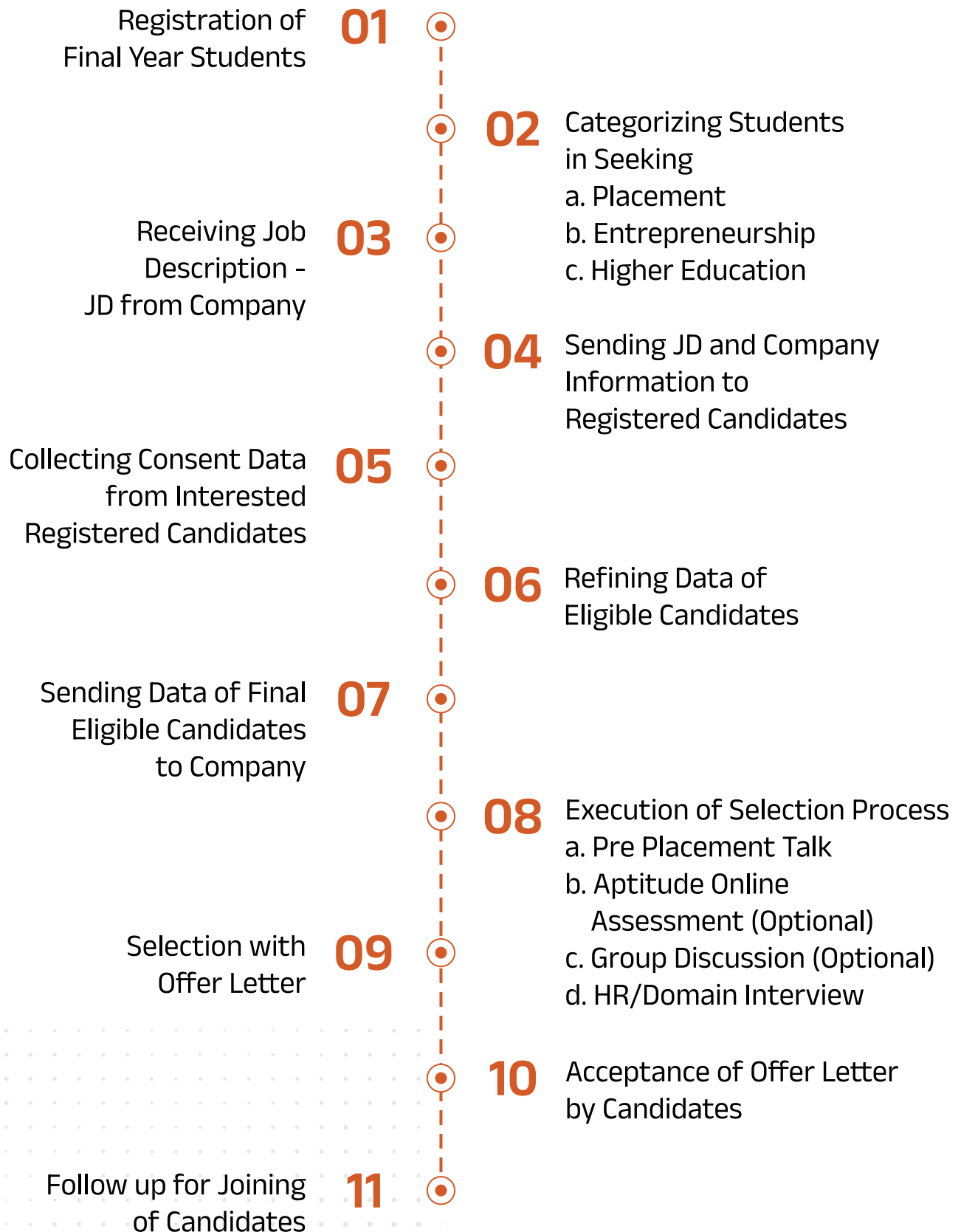
Internship Cell

Partner Industries for Internship



Placement Cell

Placement Process



PLACEMENTS

IndiaMART InterMESH Ltd.

Position Offered : Executive - Client Acquisition (FSF)

Salary Offered : 3.96 + Incentives



Shubham Indurkar
MBA, SGBAU 2025



Anup Bhuyar
MBA, PRPCEM 2025



Ahefaz Khan
MBA, PRPCEM 2025



Sumit Nemade
MBA, PRPCEM 2025



Nilay Yadav
MBA, PRMITR 2025



Tejas Ugale
MBA, PRMITR 2025



Ritvik Saraf
MBA, PRMITR 2025



Priyaj Yerlikar
MBA, PRMITR 2025



Nishant Ruika
MBA, PRMITR 2025



Aadesh Ingole
MBA, PRMITR 2025



Harshal Pagore
MBA, PRMITR 2025



Rushikesh Mankar
MBA, SSGMCE 2025



Aditya Unhale
MBA, SSGMCE 2025



Yashvant Pawar
MBA, SSGMCE 2025



Nikhil Kale
MBA Marketing,
SSMITA 2025



Sarvadnya Kale
MBA, Sipna COET 2025



Suraj Sakhare
MBA, SGBAU,
Amravati



Sumit Agrawal
MBA, SGBAU,
Amravati



Prathamesh Patil
KK Wagh, Nashik

Diaspora Innovations Pvt. Ltd. (GRADplus®)

Position Offered : Business Development Executive (BDE)

Salary Offered : 2.4 LPA



Pradip Sahu
MBA, PRPCEM 2025



Tejas Umare
MBA, SipnaCOET 2025

Learning Routes Pvt. Ltd.

Position Offered : Sales Associate

Salary Offered : 6.06 LPA



Dipali Deshmukh
Dept. SGBAU



Vedant Wani
GH Raisonni



Kunal Choudhary
HVPMCOET



Manan Aware
HVPMCOET



Nishant Ruikar
PRMITR



Tanmay Thorat
PRMITR



Vaishnavi Pathare
PRMITR



Vedant Kekade
PRMITR



Mohd Muzaaf
PRPCOEM



Purval Thote
SSMITA



Vaishnavi Bahurashi
SSMITA



Sakshi Wankhade
MBA, PR Pote COEM



Hiten Jaiswal
BE, IT, PRMITR



Shravani Wankhade
BE, CSE, PRMITR



Shravani Kalambe
BE, CSE, PRMITR



Hardik Agrawal
BE, CSE, JDIET Yavatmal



Vaidehi Chaudhary
BE, ENTC JDIET
Yavatmal



Nishat Uke
MBA, BA, SSMITA



Sahil Chunarkar
MBA, MM, SSMITA

Cincooni Systems Pvt. Ltd.

Position Offered : Sales & Marketing Analytics, Human Resource Executive

Salary Offered : 5-9 LPA



Avri Khalkhone
SSMITA



Rajeshwari Tayade
SSMITA



Vaishnavi Bahurashi
SSMITA



Yash Gandhre
SSMITA

SIMAK IT Pvt. Ltd.

Position Offered : Geo Data Analysts, Drawing Engineer | Salary Offered : 2.24 LPA



Kalyani Godbole
GCOE Yavatmal



Meharajbee Fattu Shaikh
GCOE Yavatmal



Abhishek Sawarkar
GCOE Yavatmal



Nehal Kale
PRPotePCOE



Diksha Bawane
SSMITA



Arjun Mahore
SSMITA



Tejaswini Gulhane
BDAPJAKC



Utkarsh Chakranarayan
BDAPJAKC



Havisha Toliwal
GCOE



Pawan Ingle
GCOE Yavatmal



Kalash Shar
GCOE Yavatmal



Ganesh Sonune
GCOE Yavatmal



Saiyed Mohiboddin
SipnaCOET



Prajwal Bhoge
SipnaCOET



Aditya Gawande
SipnaCOET

eVerse.AI Pvt. Ltd.

Position Offered : Computer Vission Expert, Sales Manager, Accounts Executive,
International Client Manager, Sales Engineer | Salary Offered : 1.80 LPA - 3.40 LPA



Sourbh Gore
PRMITR, UG



Krupa Pande
PRMITR, PG



Aditi Sharma
PRMITR, UG



Siddhant Gondane
PRMITR, UG



Jaya Bijore
SSMITA, PG



Piyush Lonkar
PRMITR, UG



Sahil Mandiya
PRMITR, UG



Himani More
PRMITR, UG



Mohm Adnan
HVPMCOET, UG



Tanu Ingle
SSMITA, PG



Bhumi Batra
PR Pote COEM, PG



Om Thakare
HVPMCOET, UG



Mamata Paraskar
SGBAU Dept, PG

Placement Cell

Our Recruiters

						And many more...	

Entrepreneur Development Cell UDYAM - Empowering Entrepreneurship



Success of Entrepreneurship Cell 1st Entrepreneur of SSMITA



ARJUN MAHORE

MBA (Information Technology & Systems Management)



Start-up Venture

ELECTRONOVA SYSTEMS PVT. LTD. Amravati

Services : Robotics, AI, IoT, STEM

45/2, Gajanan Township, Kathora, Amravati, MH

Clubs at SSMITA

Sports Club

The Sports Club of the MBA Program is established with the aim of fostering a culture of physical fitness, teamwork, and holistic development among students. In today's competitive and demanding academic environment, it is essential for management students to maintain a balance between intellectual growth and physical well-being. The club serves as a platform for students to engage in various sports and recreational activities, helping them develop essential managerial qualities such as leadership, coordination, discipline, and strategic thinking.

Objectives :

1. To promote physical fitness and mental well-being among students.
2. To develop leadership, teamwork, and coordination skills.
3. To instill discipline, sportsmanship, and ethical values.
4. To encourage stress management and work-life balance.
5. To identify and nurture talented students for higher-level competitions.
6. To enhance decision-making and strategic thinking abilities.
7. To build a sense of unity, cooperation, and networking among students.
8. To support the holistic development of students alongside academic learning.

Faculty Coordinator : Dr. Shreeram Balekar

Student Committee :

Sr.No.	Designation	Designation
1	Vanshika Dubey	Coordinator
2	Shraddha Ghumavare	Member
3	Prajwal Tayade	Member
4	Avantika Adsod	Member
5	Anisha Mahalle	Member



Trekking Activity (One-Day Trek)
Gavilgad Fort, Chikhaldara,
Maharashtra



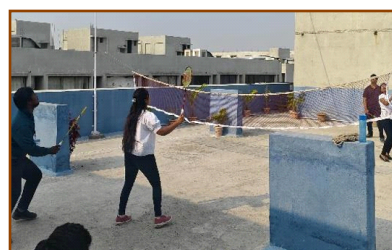
Cricket Competition at LiveFit
Sports Arena, Amravati



Carrom Competition



Chess Competition



Badminton Competition

Clubs at SSMITA

Enviro Club

The Enviro Club is a student-led initiative that focuses on promoting environmental awareness and sustainable practices among students. It encourages active participation in activities such as tree plantation, cleanliness drives, and awareness campaigns to develop a sense of responsibility towards nature. The club aims to inspire students to adopt eco-friendly habits and contribute towards creating a cleaner, greener, and healthier environment for the future.

Objectives:

1. To create awareness among students about environmental protection and sustainability.
2. To promote eco-friendly habits such as reducing waste, recycling, and conserving resources.
3. To encourage active participation in activities like tree plantation, cleanliness drives, and conservation programs.
4. To develop a sense of responsibility towards nature and the environment among students.
5. To educate members about current environmental issues like pollution, climate change, and biodiversity loss.
6. To organize workshops, seminars, and campaigns related to environmental conservation.
7. To promote the use of renewable resources and reduce dependence on non-renewable resources.
8. To inspire students to adopt a green lifestyle and spread awareness in society.

Faculty Coordinator : Prof. Vanshika Band

Student Committee :

Sr.No.	Designation	Designation
1	Yash Bhowate	Co-Ordinator
2	Amruta Dhonde	Member
3	Rushali Khanderay	Member
4	Gaurav Sayame	Member
5	Gunjan Bokade	Member



Environmental Awareness Activity
(Cleanliness Drive)
Gavilgad Fort, Chikhaldara,
Maharashtra



Tree Plantation Programme

Clubs at SSMITA

Wellness Club

The Wellness Club is a student-driven initiative dedicated to promoting a culture of health, balance, and overall well-being within the MBA program. Recognizing the demanding nature of management education, the club serves as a platform to support students in maintaining their physical, mental, and emotional wellness.

Guided by faculty mentorship and active student participation, the Wellness Club organizes a variety of activities such as fitness sessions, stress management workshops, mindfulness practices, and awareness campaigns. It encourages students to adopt healthy habits, build resilience, and develop a positive outlook, enabling them to excel both academically and personally.

Objectives:

1. To promote holistic well-being by addressing the physical, mental, and emotional health of students.
2. To create awareness about the importance of a healthy lifestyle and work-life balance among MBA students.
3. To organize activities such as yoga sessions, fitness drives, meditation workshops, and health awareness programs.
4. To help students manage academic stress through mindfulness practices and counseling-oriented initiatives.
5. To encourage positive thinking, emotional resilience, and self-discipline.
6. To foster a supportive and inclusive environment that strengthens peer bonding and teamwork.
7. To enhance overall productivity, focus, and quality of life among students.

Faculty Coordinator: Prof. Bhargavi Pande

Student Committee:

Sr.No.	Designation	Designation
1	Rewati Gawande	Co-Ordinator
2	Shamli Dive	Member
3	Nandini Bherde	Member
4	Gayatri Fuke	Member



Yoga and Meditation

Clubs at SSMITA

Movie Club

The Movie Club is a vibrant and engaging platform designed to bring students together through the shared experience of cinema. It serves as a space where entertainment meets learning, allowing MBA students to explore films not only for recreation but also as a tool for gaining insights into management, leadership, culture, and human behavior.

Under the guidance of the faculty coordinator and active participation of student members, the club organizes regular movie screenings, discussions, and review sessions. These activities encourage students to think critically, express their perspectives, and connect theoretical concepts with real-life situations depicted in films. The Movie Club also provides a refreshing break from academic routines, helping students relax, bond with peers, and develop a deeper appreciation for storytelling and visual communication.

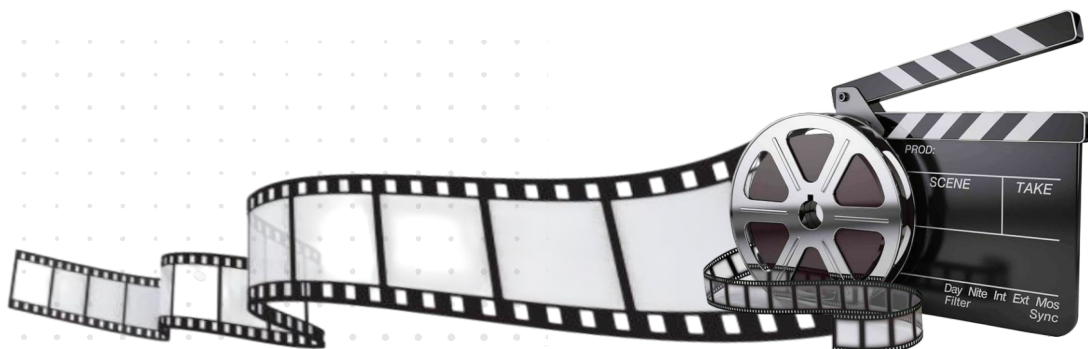
Objectives:

1. To use cinema as a medium for learning, creativity, and critical thinking among MBA students.
2. To expose students to diverse genres of films, including those related to business, leadership, culture, and social issues.
3. To encourage analytical thinking through movie screenings followed by group discussions, reviews, and debates.
4. To enhance understanding of real-world management concepts, decision-making, and human behavior through films.
5. To provide a platform for students to relax, unwind, and engage in meaningful recreation amidst academic schedules.
6. To promote teamwork, communication skills, and collaborative learning through club activities.
7. To nurture creativity and appreciation for storytelling, direction, and visual communication.

Faculty Coordinator: Prof. Rohan Pimpalkar

Student Committee:

Sr.No.	Designation	Designation
1	Devanshu Mandape	Co-Ordinator
2	Manav Patangrey	Member
3	Gayatri Deshmukh	Member
4	Shravani Bangade	Member



Clubs at SSMITA

Cultural Club

The Cultural Club is a vibrant platform that brings together students from diverse backgrounds to celebrate the richness of global traditions. It fosters unity in diversity by encouraging students to appreciate different cultures through interactive and engaging activities. The club plays a vital role in creating a culturally inclusive environment within the institution.

Objectives:

1. To celebrate cultural diversity and promote mutual respect among students.
2. To encourage cultural exchange through events and interactive activities.
3. To enhance awareness and understanding of global traditions, values, and heritage.

Faculty Coordinator: Prof. Madhuri Nistane

Student Committee:

Sr.No.	Designation	Designation
1	Vasundhara Nistane	Co-Ordinator
2	Gauri Gulhane	Member
3	Shraddha Murai	Member
4	Harsh Khadse	Member



Cultural Festival Celebration in Umang 2K26



Fashion Show in Umang 2K26



Umang 2K26 Glimps

Central Library



Knowledge Resource Center Visit



Wachan Prarna Din



Wachan Sankalp Maharashtra



Essay Prize Distribution



Book Exhibition

Infrastructure at a Glance



Language Lab



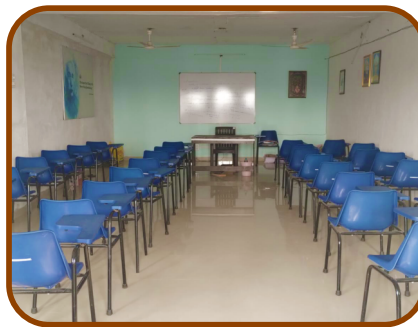
Library



Canteen



Computer Center



Classroom



Tutorial Room



Seminar Hall



Reprography



Sick Room



Multimedia Pc in Library

- 10000 Sq. Ft. Spacious campus
- 200 seating capacity Seminar Hall
- 300 MBPS Wi-Fi Enabled Internet Campus
- Modern Classroom with Audio Visual Capabilities
- Smart Classroom for Enhanced Learning Environment.

Days Celebration

National Day Celebration



Independence Day



Republic Day



Social Outreach Program Diwali Milan



Students' Achievements



Arjun Mahore Winner of Hackathon Competition Conducted by Incubation and Innovation Cell of Sant Gadge Baba Amravati University



Jaya Bijore, Kaveri Bhiogade, and Perna Kirne Second Prize in Business Quiz at Parishkriti 2025



Gaurav Thakur and Nishant Uke Second Prize in Movie Mania at Parishkriti 2025



Ku. Vaishnvi Bahurashi, Gauri Khalkhone Second Price in PARISHKRITI 2K23



Yash Gandhare and Amey Malpe Participated in Parishkriti 2k23



Received 1st Prize for Play in Youth Festival "Yuvaspandan 2025" organized by SGB Amravati University, Amravati



Trophy - 1st Prize for Play in Youth Festival "Yuvaspandan 2025" organized by SGB Amravati University, Amravati

Testimonials

Testimonial 1 :

Kaviraj Gayakwad, Marketing Management

"It's exciting to be the first! Our marketing program is brand new, and I love that we're paving the way for future marketers. The professors are amazing, and the coursework is challenging – just like the real marketing world. I know this program will prepare me for anything."

Testimonial 2 :

Shravani Metkar, Finance

"Joining this new MBA program was the best decision ever. The environment is electric – everyone is focused on pushing boundaries. The finance program is comprehensive, but it covers everything you need to know to succeed in today's crazy financial world. Plus, it's the only one of its kind in Amravati – pretty cool, right?"

Testimonial 3 :

Vaishnavi Bahurashi, Human Resource Management

"Being part of the first HR class is both unique and rewarding. The program is designed to give us the perfect mix of theory and practical skills – exactly what HR professionals need today. Plus, our college is the first in Amravati to offer this specialization under Sant Gadge Baba Amravati University. I'm proud to be part of something groundbreaking!"

Testimonial 4 :

Information Technology and Systems Management

"Being in the first class at this college feels amazing. Their IT program is one-of-a-kind in the area, and the way they teach is perfect for someone who loves academics like me. The professors are dedicated, the facilities are top-notch, and the curriculum keeps us up to date with the ever-changing tech world."

Testimonial 5 :

Vaishnavi Ambadkar, Business Analytics

"There's definitely a lot of excitement being in the first class of a brand-new program! I'm most interested in the business analytics specialization. I'll learn everything there is to know about the latest tools and techniques and get hands-on experience. Plus, being the only college in Amravati with this program under Sant Gadge Baba Amravati University means we're guaranteed a quality education that will help us stand out to employers."

**रोजगारसह सक्षम
व्यक्तिमत्त्व घडाय**

एम.बी.एचे शिक्षण केवळ रोजगारासाठी नव्हे तर सामाजिक भागीदारीतही तेजघट्ट महत्वाचे असते. आद्यमात केलेल्या शिक्षणातून स्वयंरोजगाराची निर्मिती करीत इतरना रोजगार देण्याची मानसिकता आणि व्यक्तिमत्त्व तयार करण्याची जबाबदारी एसएसएमआयटीए यशस्वीरित्या सांभाळत असल्याचे मत संस्थेच्या अध्यक्ष शिम्ता सुर्वशी यांनी व्यक्त केले.

अपने पुराने कसामा बैठने के इच्छामा थे

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Shivayee Educational Social and Medical Trust, Amravati

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